

PROBLEMS AND PROSPECTS OF UKRAINE'S PARTICIPATION IN INTERNATIONAL TRADE

Veres Somosi Mariann
University of Miskolc, Miskolc

At the present stage one of the key tasks of economic development of Ukraine is to identify a new dimension of its integration into swetochka. One solution to this problem is the extension of the country's participation in global trade licenses that will allow Ukraine to benefit from high intellectual potential and will ensure the promotion of the Ukrainian economy in the highly profitable world.

Modern crisis forced once again to think over what can be a source of economic development of the state that can bring Ukraine to a higher level of economic, political and social development. No doubt, in our young country there's a whole bunch of problems, a lot of work to do before the government, among them the problems of health care, public utilities, improving of living standards of the population, the reform of the education system and the creation of material-technical base for scientific research. However, the embodiment of any reforms is impossible without the availability of funds for their realization, therefore, economic development should be the number one priority for Ukraine.

Undoubtedly, one of the most important tasks of state policy is the development of a unified state strategy with respect to international trade and mechanisms for its implementation and realization. Ukraine is a very young state, in terms of its participation in international trade since after the Soviet collapse, she had to establish trade relations with international partners that is no easy task. Therefore, at the present stage, we must very carefully control the state mechanism of influence on production and international trade, because it will determine whether Ukraine will receive benefit from participation in the global exchange of goods and services.

Therefore, the aim of the report is the analysis and coverage of issues of international trade of Ukraine and possible ways of their solution. In my research I used methods of analysis and synthesis, statistical comparisons, and qualitative and quantitative analysis. On the basis of statistical information, calculated indices, which found a comparative advantage in certain sectors of the trade, and the availability of vnutrisustavno trade.

Reference:

1. Перерва П. Г. Трудоустройство без проблем (искусство самомаркетинга) / П. Г. Перерва.- Х.: Фактор, 2009.- 480 с.
2. Косенко О. П. Кон'юнктура технологічного ринку : оцінка ризиків комерціалізації об'єктів інтелектуальної власності / О.П.Косенко, Т.О.Кобелева, П.Г.Перерва // Вісник НТУ «ХП».-Харків : НТУ «ХП», 2014.-№33 (1076).-С. 76 – 87.
3. Перерва П.Г. Визначення ризику оцінки стану кон'юнктури вітчизняного ринку асинхронних двигунів [Текст] / П.Г. Перерва, Т.О. Кобелева // Маркетинг і менеджмент інновацій. — 2012. — № 1. — С. 79-88.
4. Перерва П.Г. Потребность в электротехнических средствах автоматизации. Теория и методы определения [Текст] : [монография] / П. Г. Перерва. - Х. : Основа, 1991. - 114 с. : табл., рис. - Библиогр.: с. 138-142.