

## **ADVANTAGES AND DISADVANTAGES OF DISTANCE LEARNING PROGRAMS IN CONDITIONS OF UKRAINIAN EDUCATIONAL MARKET**

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Currently, under the conditions of globalization and the constant question of professional education corresponding to the specificity and high level manpower requirements of the modern market, it acquires greater urgency among applicants, students and graduates of educational institutions of Ukraine. At the same time the possibility to go to another country in order to start or continue their education on the chosen specialty in most cases limited to financial problems, as even in the presence of a grant or scholarship support, which covers the cost of tuition, is the need for financial costs of the future student to student transportation to the place of study, accommodation, meals and other living and cultural needs. In these circumstances, and in view of the wide availability of grafting and Internet communication tools, education obtained remotely (distance learning on-line or off-line) is a good and more affordable alternative to full-time education in prestigious foreign educational institutions.

The advantages of distance learning can be attributed, primarily, it is available both in terms of much lower financial costs as well as from the standpoint of availability of educational space, which is not limited to the territory of a certain educational institution, or rather the classrooms and tight coupling to the schedule of classes. The student can engage in convenient time and in any place where there is the possibility of access to the Internet (now mobile Internet development is almost no limit for the selection of place). It is also possible to return to the studied material - video lectures and practical sessions - recorded on data carriers with the frequency and in such sequences, which are necessary for a complete and high-quality mastering of a teaching material.

The disadvantages of distance learning courses are limited communication with teachers and colleagues in the educational process. If as a teacher acts as a high-level professional who is actively engaged in scientific activities and using the results of this activity to update lectures, practical and laboratory studies, his credibility, experience and knowledge, as well as the personal charisma can contribute to the process of education is not nothing irreplaceable advantages and provide a student organizes and directs the impact that can not be done "remotely". But in the case when a professor performs an ordinary person with a limited range of interests, even classroom training with a teacher will give way to a remote video lectures and multimedia presentations to other high-level professional. This is the case when a particular disadvantage turns into an advantage.

This report discussed in detail and other advantages and disadvantages of distance learning in the conditions of modern Ukrainian realities.